

Organized by



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HALAL AFRICA 2027

15 - 17 APRIL 2027

QURTUBA CONVENTION CENTRE , JOHANNESBURG, SOUTH AFRICA

*Premier Platform for the
Global Halal Industry*

1. Reach buyers from across Africa, the Middle East, and Asia.
2. Access opportunities for real trade deals and partnership.
3. Engage with distributors, government agents, and industry leaders

Strategic Partner



Media Partner



www.halalafrica.net

CONNECTING MARKETS . DRIVING INNOVATION . SHAPING THE FUTURE OF HALAL

Overview

Welcome to Halal Africa 2027, the leading international halal trade and industry showcase in Africa.

The global halal economy is projected to exceed USD 7 trillion by 2030, with Africa rapidly emerging as a strategic growth hub. Halal Africa 2027 serves as a premier platform for halal industry players to unlock new market opportunities, build strategic partnerships, and drive innovation across the global halal value chain.



Key Event Features

Halal Africa 2027 is a premier international halal trade and industry platform that brings together global halal stakeholders from Africa, the Middle East, Asia, and beyond. The event showcases a comprehensive range of halal products and services, including food and beverage, cosmetics, pharmaceuticals, fashion, logistics, finance, and halal lifestyle sectors.

The showcase offers curated B2B business matching sessions designed to facilitate meaningful connections, real trade opportunities, and long-term partnerships between exhibitors, buyers, distributors, and investors. Participants will benefit from high-level networking with industry leaders, policymakers, regulators, certification bodies, and key decision-makers shaping the global halal ecosystem.

Halal Africa 2027 also features The Africa Halal Trade & Investment Forum 2027 which is held alongside the exhibition, this 2-day forum will spotlight insights, innovations, and investment trends in the halal economy, creating a strategic dialogue platform for public and private sector leaders.



Unlocking Africa's Halal Market Potential

Africa offers one of the fastest-growing consumer markets in the world, supported by a young population, increasing purchasing power, and rising demand for halal-certified products and services. With its well-established halal ecosystem, diverse Muslim communities, and strong trade connectivity, Africa provides an ideal gateway for businesses seeking regional expansion and global reach across food, cosmetics, pharmaceuticals, fashion, logistics, finance, and halal lifestyle sectors.

Benefits of Exhibiting

Exhibiting at Halal Africa 2027 provides direct access to buyers, distributors, and investors from across Africa, the Middle East, and Asia. The event enables exhibitors to engage in strategic networking with industry leaders, government agencies, regulators, and certification bodies, facilitating real trade deals and long-term partnerships.

Halal Africa 2027 positions brands for global expansion by leveraging Africa's growing trade infrastructure and logistics networks. Participation enhances brand credibility through alignment with internationally recognized halal standards, while offering high-impact visibility within a rapidly expanding halal marketplace.

WHO YOU WILL MEET



Buyers & Importers



Distributors
& Wholesalers



Retail Chains



Investors



Government
& Trade Agencies

WHAT EXHIBITORS GAIN

- Direct Access To Decision-Makers
- High Quality Trade Discussion
- Market Entry Into Africa & Beyond
- Brand Credibility & Visibility
- Regional Expansion Opportunities



For more information, please contact : +6011-2815 6585 or email : eryna.mexa@gmail.com

Exhibitor Profile

- Halal-certified F&B manufacturers and processors
- Cosmetics and personal care brands
- Pharmaceuticals, supplements and nutraceuticals
- Islamic finance, fintech and investment firms
- Modest fashion designers and suppliers
- Halal tourism operators, hotels and airlines
- Halal logistics and packaging suppliers
- Halal hospitality brands
- Halal certification bodies and compliance solution providers



Visitor Profile

Trade & Industry Stakeholders

- Importers, wholesalers & distributors
- Food retailers and supermarket chains
- FMCG and foodservice operators
- Cosmetic and pharmaceutical distributors
- Hotels, airlines, and travel agencies
- Logistics, warehousing, and cold chain service providers

Academics & Industry Thought Leaders

- Researchers in halal innovation
- Islamic finance professionals
- Sustainability & ESG experts
- Halal consultants and trainers

Buyers & Business Professionals

- Exporters and manufacturers
- Procurement managers
- Brand owners and marketers
- Halal compliance officers
- Entrepreneurs and franchise operators

Government & Institutional Delegates

- Trade ministries & investment promotion agencies
- Halal regulatory and certification authorities
- Export development agencies
- Standards bureaus and customs bodies

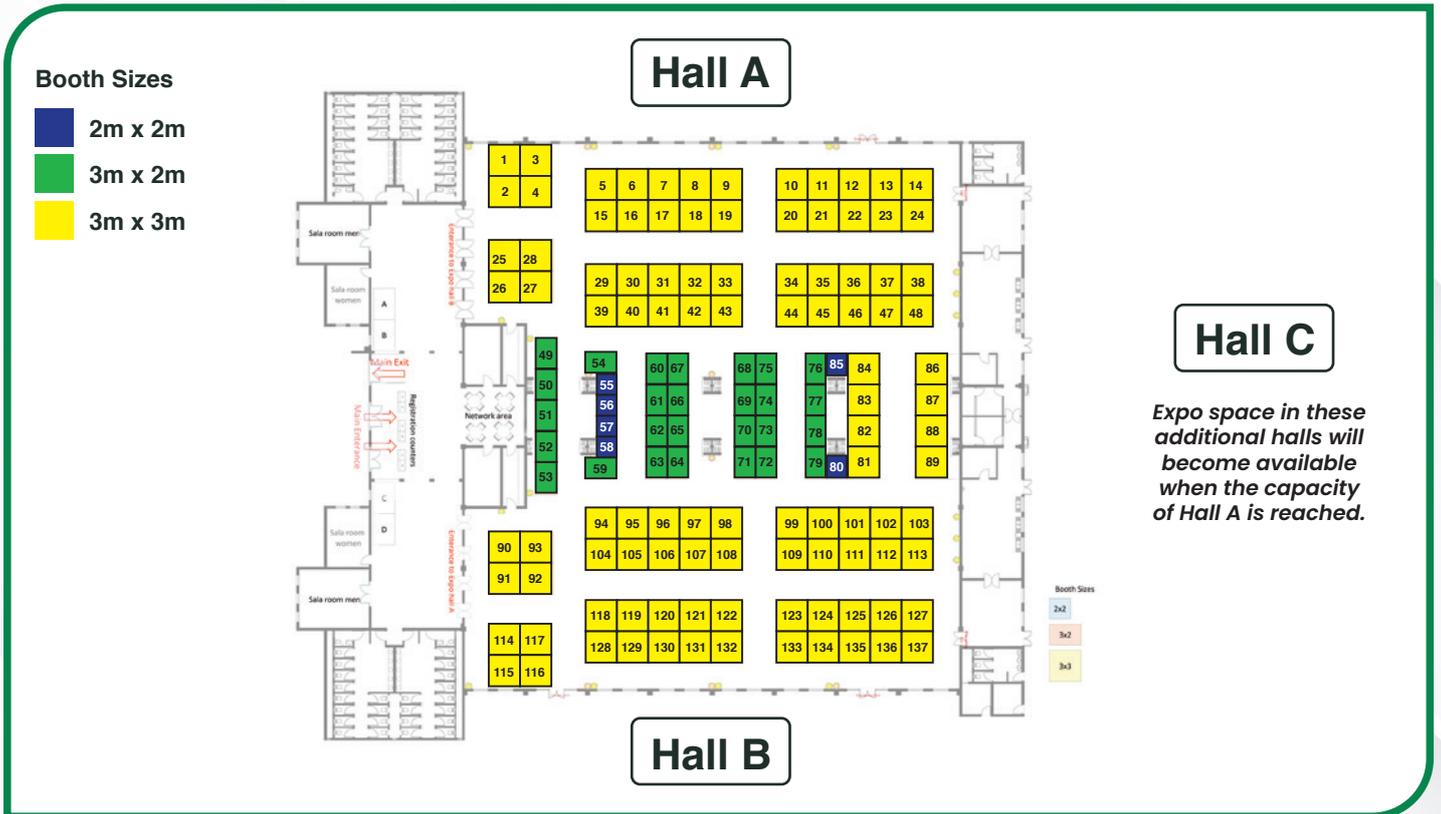




HALAL AFRICA

2 0 2 7

FLOOR PLAN



EXHIBITOR INFO



Package: 4,6 and 9 sqm Shell Scheme Stand

2 x chairs

1 x table

1 x zigzag brochure holder

1 x fluorescent light with dual bulbs

1 x standard power socket

Grey carpet

Vinyl print for counter

Fascia name

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Exhibitor Registration

Please complete the form below to register as an exhibitor for the HALAL AFRICA 2027. Your information will help us better organize the event and ensure effective communication before, during, and after the showcase.

DATE OF REGISTRATION

/ /

Company Name :

Company Email :

Company Address :

Website :

City :

Postal Code :

State :

Country :

Nature of Business :

Description of Products or Services : _____

Contact Person

Salutation :

Gender : Male Female

Full Name :

Email :

Designation :

Nationality :

Phone :

EXHIBITION INFORMATION

Shell Scheme - 4 sqms booth
USD 1430 per booth

How many booth/s do you require ? _____

Shell Scheme - 6 sqms booth
USD 2700 per booth

How many booth/s do you require ? _____

Shell Scheme - 9 sqms booth
USD 4040 per booth

How many booth/s do you require ? _____

Raw Space - min 36 sqms
USD 390 per sqm

How many sqms do you require ? _____

By submitting this form, you consent to the Terms of data privacy policy of Global Trade Development and Inkanyezi Events and subscribed to our mailing list and will receive future marketing collaterals of HALAL AFRICA 2027 and other Global Trade Development organized events by mail and/or email. Once we have received your registration, we will send you the invoice and floor plan for selecting booth.

Refund and Cancellation Policy

- Cancellations made 90 days or more before the event will receive a full refund. (Less USD 50 administration fee)
- Cancellations made less than 90 days before the event are non-refundable.
- No refunds will be given for no-shows.
- If the event is cancelled by the Organizer, Exhibitors will receive a full refund (excluding any non-refundable processing fees, if applicable).
- Refunds will be issued within 30 days after cancellation.

Event Changes

- The Organizer reserves the right to make reasonable changes to the event layout, schedule, or location.
- In the event of postponement, Exhibitor will be eligible for a full refund upon request. No refunds will be issued for other changes unless the event is fully cancelled.

Yes, I Agree

Company Stamp

(Signature)

Name : _____

Position : _____

SPONSORSHIP

Gain premium visibility and high-value business engagement on Africa's largest halal trade platform.

SILVER

USD 10 000

- 1 Standard Booth (9 sqm)
- 2 Complimentary Conference Seats
- 2 Gala Dinner Seats
- Logo on Website, Banner, and Hall Entrances
- Acknowledgement in Event Booklet
Social Media Mention (1 pre-event post)
- Exhibitor Directory Listing (Highlight)

PLATINUM

USD 40 000

- 4 Standard Booths (36 sqm total)
- 10 Complimentary Conference Seats
- 5 Seats for Gala Dinner & Halal Awards
- 1-Hour Live Talk Show / Showcase Session
- Exclusive Branding on Event Main Backdrop & Opening Ceremony Stage
- Company Logo on All Event Marketing (Print, Web, Social Media)
- Video Feature (up to 2 mins) during Opening Ceremony
- Company Brochure Insert in Visitor Bags
- Priority Listing in Exhibitor Directory & Website
- Pre-Event Social Media Feature (3 posts)
- Recognition in Opening & Closing Remarks
- Post-Event Feature in Highlights Report

GOLD

USD 25 000

- 2 Standard Booths (18 sqm total)
- 5 Complimentary Conference Seats
- 3 Seats for Gala Dinner
- 1-Hour Live Talk Show / Showcase Session
- Logo Placement on Conference & Networking Areas
- Company Mention in Opening Ceremony
- Product Feature in Media Kit or Social Media
- Brochure Insert in Delegate Bags
- Post-Event Certificate of Appreciation



HALAL AFRICA

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SERVICES

Official Booth Contractor

Company Name : Exhibition Hire

Contact Person : Mr. Mike Rosenberg

Email Address : michael@exhibitionhire.co.za

Mobile / Whatsapp : +27 746 162 699



Custom Booth Builder

Company name : Scan Display Solutions

Contact person : Mrs. Lethabo Kgotse

E-mail address : lethabo@scandisplay.co.za

Mobile / WhatsApp : +27 60 735 7643



Clearing Agent

Company Name : King Cargo

Contact Person : Mr. Mike Weeks

Email Address : mike@kingcargo.co.za

Mobile / Whatsapp : +27 82 451 2815



Travel Agent

Company name : Envoyage

Contact person : Mrs Liz Konold

Contact details : liz.konold@envoyage.co.za

Mobile / WhatsApp : +27 832332729





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